

Year 3 Target Areas

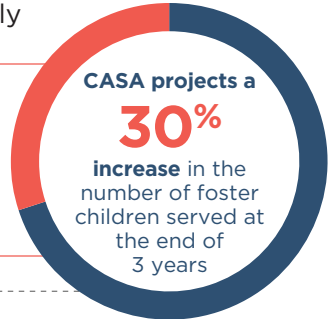
Represents high-need areas, affiliate capacity and network engagement

- CASA service areas
- Strategy 1 - Recruitment
- Strategy 3 - Intensive Support
- Strategy 1 & 2 - Recruitment & Staff Support
- Strategy 1 & 3 - Recruitment & Intensive Support
- Strategy 1, 2 & 3 - Recruitment, Staff Support & Intensive Support

Strategy 1 | Increase CASA Volunteers

- ✔ Expand local, regional & state volunteer recruitment efforts
- ✔ Screen & train over 1,000 volunteers annually

	Children Served	CASA Volunteers
2016	10,280	2,300
2017	11,240	2,400
2018	13,000	2,800



Strategy 2 | Increase Staff Support for Volunteers

- ✔ Seek & maximize funding for staff support & volunteer supervision

CASA Advocacy Model



Key Funders



For more information

Georgia Court Appointed Special Advocates, Inc.

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Strategy 3 | Strengthen Local Affiliate Management & Resources

- ✔ Provide intensive support for local CASA affiliates
- ✔ Utilize advanced data reporting & planning tools

Strategy 4 | Enhanced Georgia CASA Support

- ✔ Garner adequate financial support for expanding CASA network
- ✔ Offer comprehensive training & support for local affiliates