

# Resources to Help Children Thrive



# Goals for Today

- Explore basic needs and how they affect caregiver-child interaction
- Better understand the stereotypes and inequalities that keep families in poverty
- Be able to name several resources available to families
- Have strategies for aiding a variety of caregiver needs
- Be able to explain how helping serves everyone

# Helping Without Bias

- What do you believe causes poverty?
- Where do your beliefs come from?
- How are your experiences and exposure to opportunities, while growing up, different than the people struggling in poverty that you serve?
- Are you able to suspend judgment and believe that people are making the best decisions possible from their perspective?





# Love Isn't All You Need

**Caregiving is impacted by more than the caregiver-child interaction**

- Basic resources
- Essential Services
- Social Services

**What are these exactly?**



# Impact of Poverty on Young Children

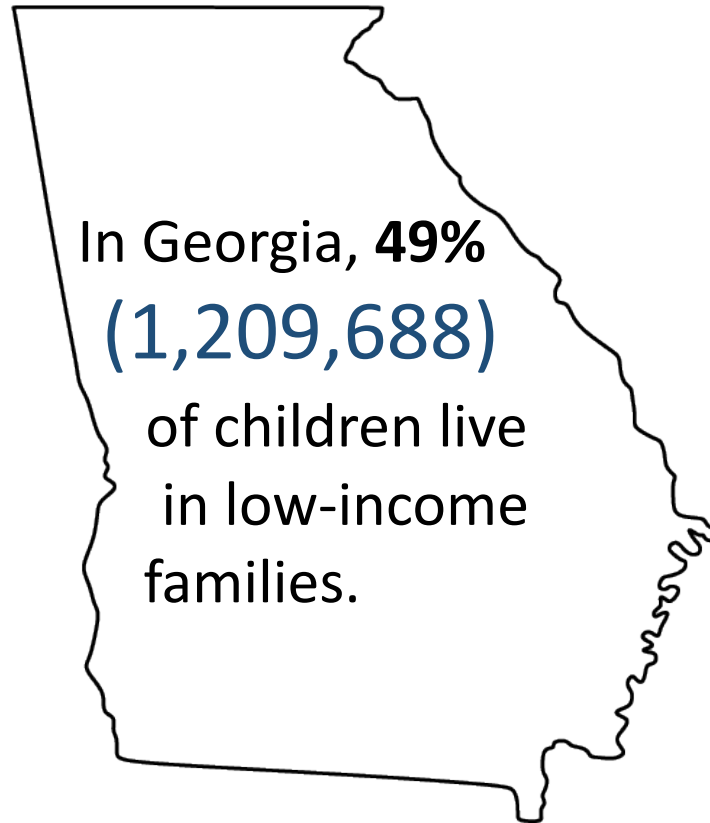
Ongoing exposure to economic hardship can

- Limit their opportunities
- Affect academic achievement
- Affect future health and productivity



# Poverty in Georgia - 2015

For a Family of 4  
**low-income** is  
below an annual  
income of \$49,200



## Poverty and Maltreatment

Children in low SES status households  
(below \$15,000) have significantly  
higher rates of maltreatment.

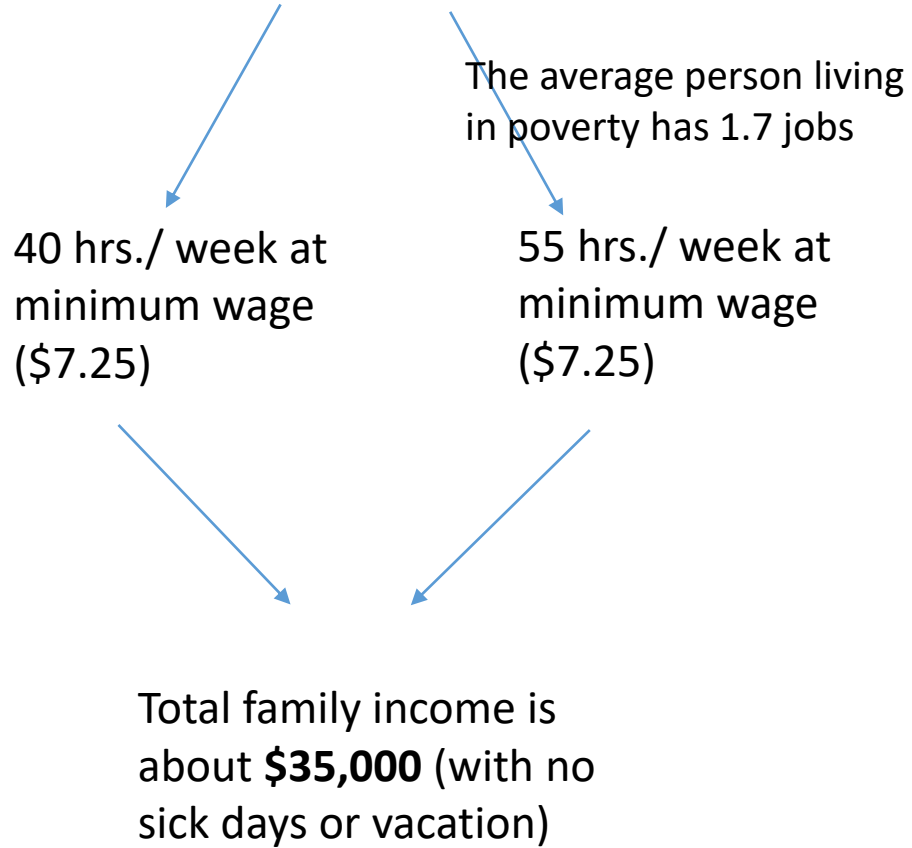
**3** X more likely to be abused

**7** X more likely to be neglected

# Public Assistance Graphic 2017

Income Limit Based on a Family of 4 (100% FPL= \$24,600)	
<b>\$70,000</b>	<ul style="list-style-type: none"> <li>• \$79,500 - Georgia Dream Home Ownership Program Atlanta (323% FPL)</li> <li>• \$73,800 - RX Outreach Program (300% FPL)</li> </ul>
<b>\$60,000</b>	<ul style="list-style-type: none"> <li>• \$68,500 - Georgia Dream Home Ownership Program (278% FPL)</li> </ul>
<b>\$50,000</b>	<ul style="list-style-type: none"> <li>• \$57,105 - PeachCare for Kids (235% FPL)</li> <li>• \$54,120 - Right from the Start Medicaid, Pregnant Women and Newborns (220% FPL)</li> <li>• \$50,430 - Right from the Start Medicaid, Child under 1 year (205% FPL)</li> </ul>
<b>\$40,000</b>	<ul style="list-style-type: none"> <li>• \$45,530 - Women Infant Children (WIC) (185% FPL)</li> <li>• \$44,955 - Reduced Lunch (183% FPL)</li> </ul>
<b>\$30,000</b>	<ul style="list-style-type: none"> <li>• \$39,360 - Child care subsidy (160% FPL)</li> <li>• \$36,654 - Right from the Start Medicaid, Child 1-5 (149% FPL)</li> <li>• \$32,718 - Right from the Start Medicaid, Child 6-19 (133% FPL)</li> <li>• \$31,590 - Food Stamps (128% FPL)</li> <li>• \$31,590 - Free Lunch (128% FPL)</li> </ul>
<b>\$20,000</b>	<p>Current Federal Poverty Level- \$24,600</p> <ul style="list-style-type: none"> <li>• \$7,836- Medicaid if you are a parent that is not pregnant, disabled or over 65 (31% FPL)</li> </ul>

# EXAMPLE



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# EXAMPLE



The average person living in poverty has 1.7 jobs

40 hrs./ week at minimum wage (\$15.00)

55 hrs./ week at minimum wage (\$7.25)

Total family income is about **\$50,500** (with no sick days or vacation)

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Living in  
Poverty Cost  
More

Why might people who live in poverty end up spending more on **food, housing, and transportation**?

\$500 Billion a Year on Poverty

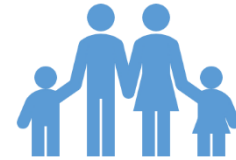
# What you Need to know

- Caregivers view of most immediate need
- Steps the parent has taken
- How family handles problems
- Current connections
- Beliefs around the issue
- Ability to accomplish goals
- Available resources
- Caregiver's desire and capacity



# Linking Families to Concrete Support

- Start with Survival
- Partner with Families
- Acknowledge Difficulties
- Draw on Culture and Strengths
- Bureaucratic Fatigue
- Access to the Internet
- Commit to Multiple Stages
- Follow-up



# Learning More about Strengthening Families Georgia

## **1. Parental Resilience**

*Parents/Caregivers Can Bounce Back*

## **2. Social Connections**

*Parents Have Friends*

## **3. Knowledge of Child Development**

*Parents Know How Children Grow and Learn*

## **4. Concrete Support in Times of Need**

*Parents Know Where to Turn for Help*

## **5. Social and Emotional Competence of Children**

*Children Learn to Talk About and Handle Feelings*

[www.strengtheningfamiliesga.net](http://www.strengtheningfamiliesga.net)

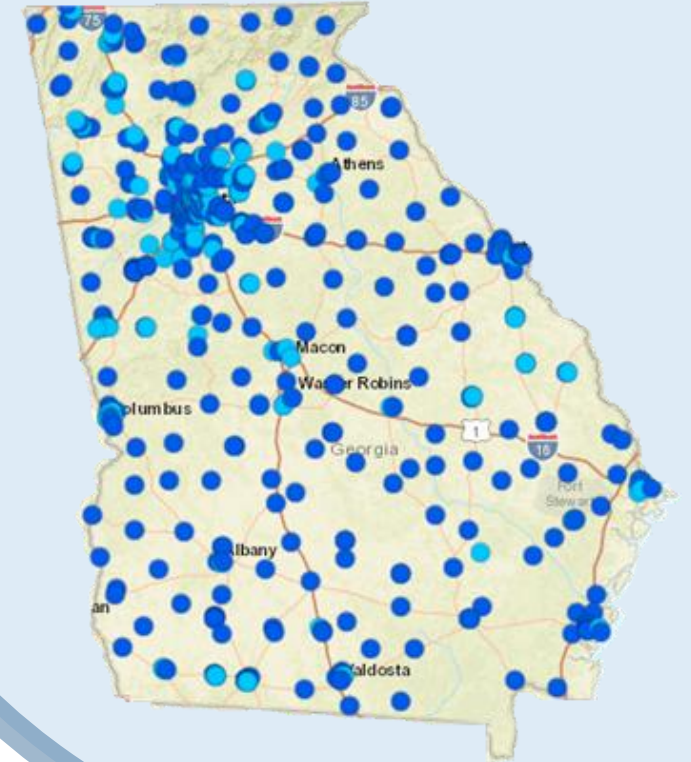


strengthening families  
G E O R G I A



# 1-800-CHILDREN Helpline Background

- Contains over 3,000 resources and services from across Georgia
  - Operated by trained Information and Referral Specialists
  - Open Monday-Friday, 9:00 a.m. – 6:00 p.m.
  - Bilingual (Spanish/English)
  - Toll Free
- 
- 94% of survey callers would call the helpline again for assistance

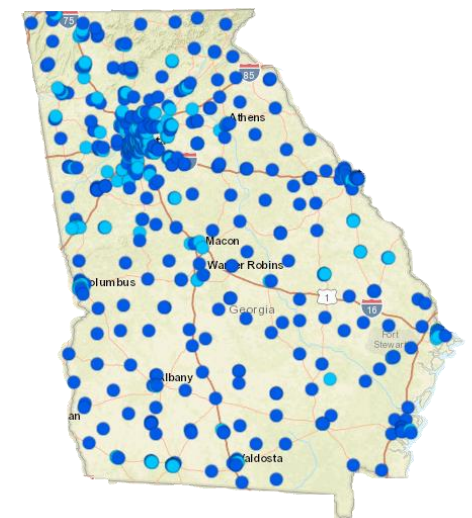


# 1-800-CHILDREN Helpline Purpose

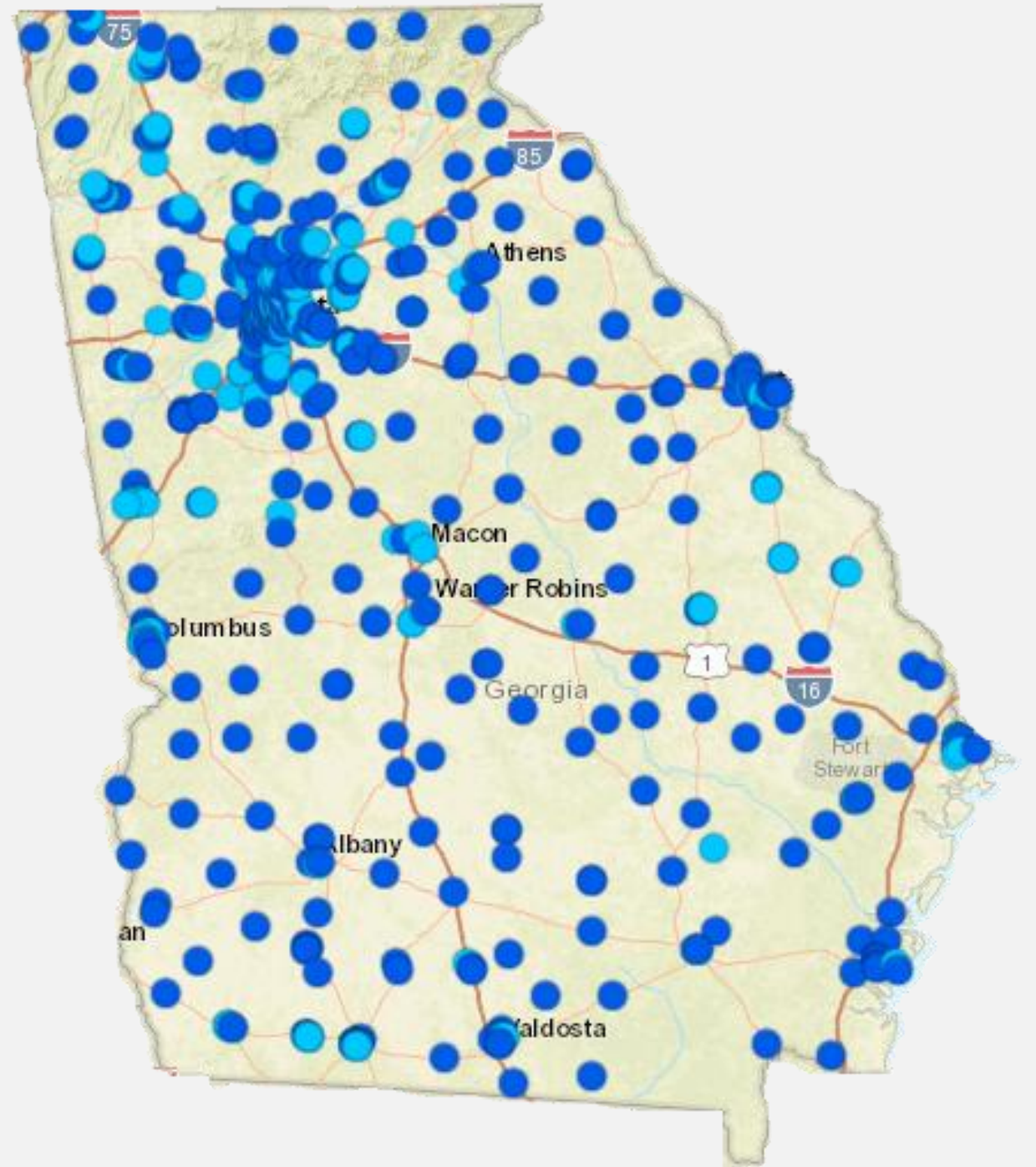
Information and referral line for **parents, caregivers** and **professionals** who are concerned with the healthy development of children and the prevention of child abuse and neglect

**A safe place to discuss options**

The Helpline Serves:	Reasons to Call:
<ul style="list-style-type: none"><li>• Parents</li><li>• Grandparents</li><li>• Foster Parents</li><li>• Survivors of Abuse</li><li>• Youth</li><li>• Friends or Relatives</li><li>• Faith Communities</li><li>• Professionals</li><li>• Crime Victims</li></ul>	<ul style="list-style-type: none"><li>• Parenting Support</li><li>• Counseling and support groups</li><li>• Referrals for legal needs</li><li>• Family violence concerns</li><li>• Child abuse prevention information</li><li>• Resources for special needs children</li><li>• Grandparent issues</li></ul>



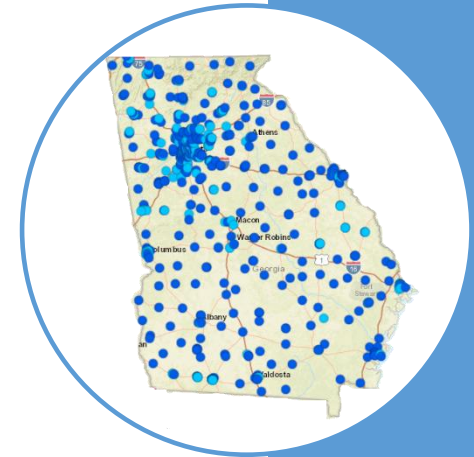
# 1-800-CHILDREN Helpline Resource Map



# 1-800-CHILDREN Helpline Resource Map

Virtual map containing over 3,000 resources from across Georgia

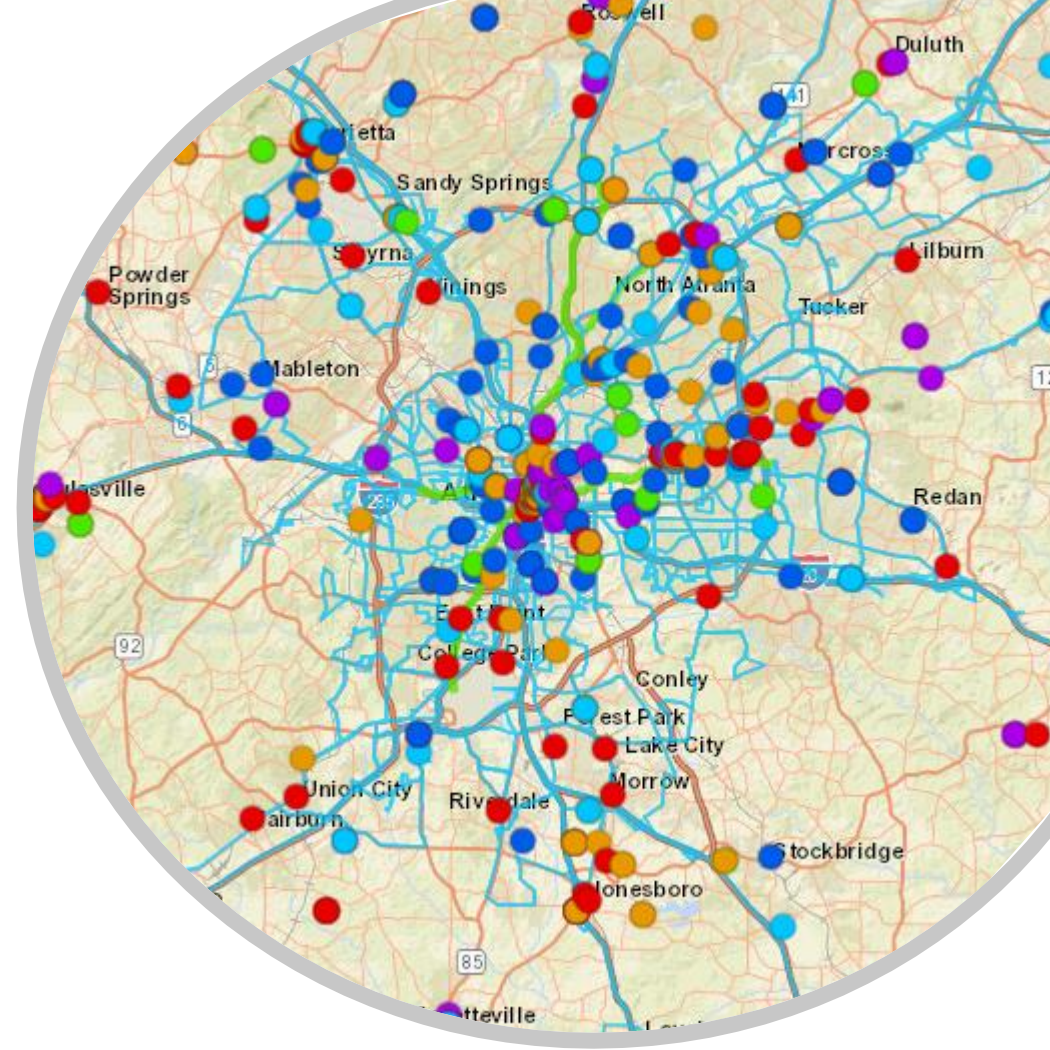
- A companion tool for the 1-800-CHILDREN Helpline
  - Linked to the 1-800-CHILDREN Helpline Database
- Launched in March of 2018
- Linked to Georgia SHINES
- Available at [www.PCAGeorgiaHelpline.org](http://www.PCAGeorgiaHelpline.org)





# Map Features

- Metro Atlanta Marta rail stations and bus transit routes are available on the map
  - Rail stations and transit routes outside of the Metro area are not available at this time
- Ability to search for resources according to location
- Filter according to service or need
- A legend detailing symbols
- Excel exporting option





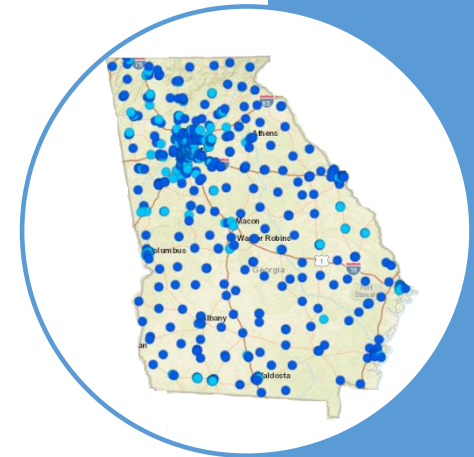
# Map Usefulness

## Use the 1-800-CHILDREN Helpline Resource Map when:

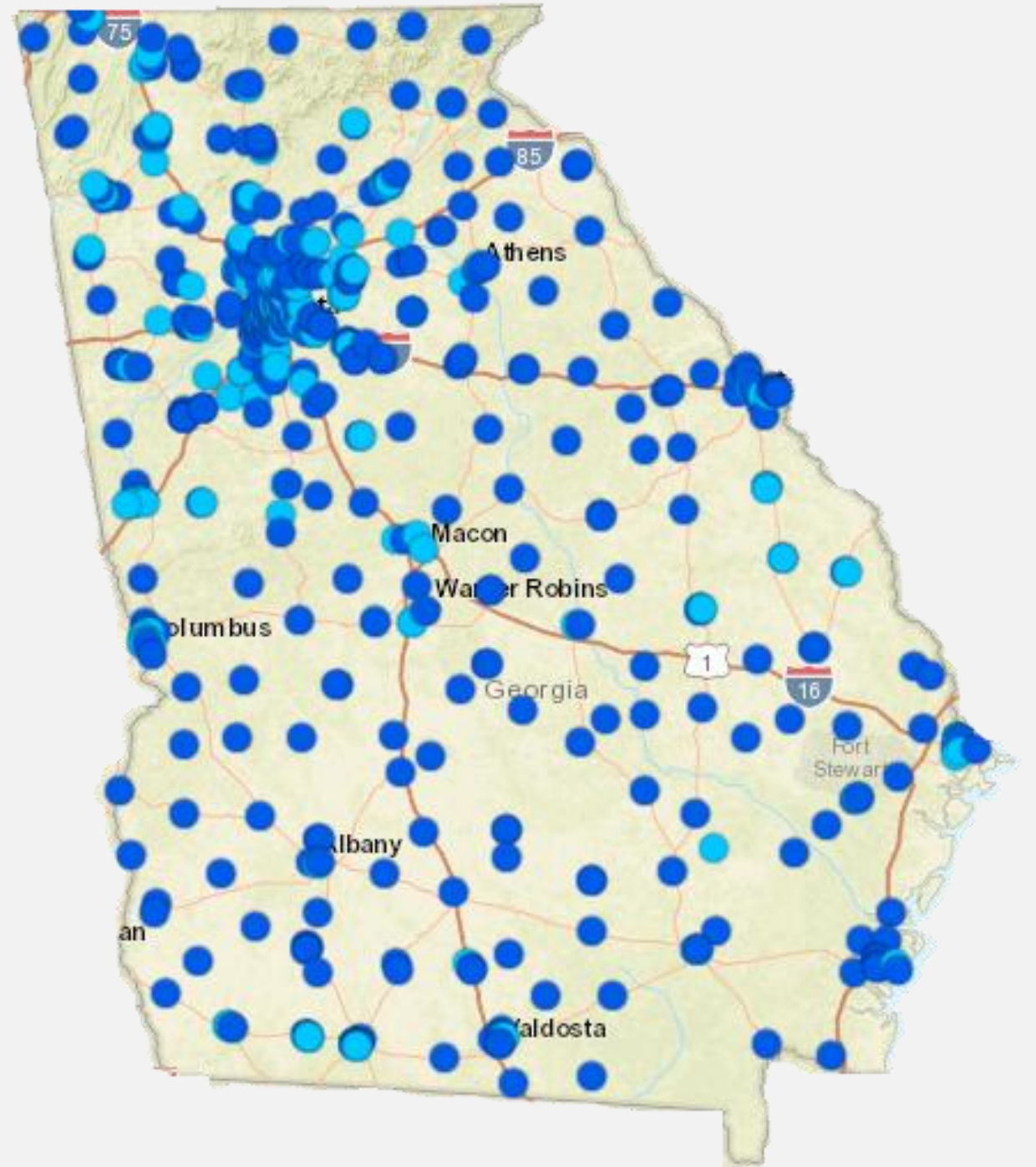
- Searching for services in your proximity
- Referring families to services near their home
- Exporting a list of services to excel
- Looking for a service provider's address

## Do not use the 1-800-CHILDREN Helpline Resource Map when:

- Reporting child abuse and neglect (Call 1-855-GA-Child)
- Reporting an emergency situation (Call 911)
- Concerned about the well-being of a child or family member (Call 1-800-CHILDREN)



# Demonstration







# We Need YOU!

- If you discover new resources that are not available on the map please:
  - submit a referral form by visiting <http://abuse.publichealth.gsu.edu/1-800-children-helpline-resource-and-referral-guide/>
- If you run into technical issues, questions, additional resources or suggestions for the map please email: [nmcdowell2@gsu.edu](mailto:nmcdowell2@gsu.edu).

# Help us spread the word!

## 1-800-CHILDREN Marketing Tool Kit

[www.PCAGeorgiaHelpline.org](http://www.PCAGeorgiaHelpline.org)

Healthy Childhoods Last a Lifetime 

### 1-800-CHILDREN (1-800-244-5373) Resource Map Marketing Tool Kit

The 1-800-CHILDREN Helpline has a new companion tool to help professionals find support for families they serve where they live. By typing in an address into the resource map, you can see supportive programs in your neighborhood.



**Reach Us!**

Julie Neighbors Director <a href="mailto:jneighbors@gsu.edu">jneighbors@gsu.edu</a>	Neeshia McDowell Training & Helpline Coordinator <a href="mailto:nmcowell2@gsu.edu">nmcowell2@gsu.edu</a>	Jyll Walsh Communications & Outreach Coordinator <a href="mailto:jwalsh10@gsu.edu">jwalsh10@gsu.edu</a>
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See a child in immediate danger, please call 911  
Report abuse or neglect, please call 1-855-GACHILD  
Need help or a referral, please call 1-800-CHILDREN (1-800-244-5373)

[www.preventchildabusega.org](http://www.preventchildabusega.org)

The Helpline is funded in part by VOCA Sub-Award C15-0-056, administered by the Criminal Justice Coordinating Council and awarded by the Office for Victims of Crime.

Georgia Division of Family and Children Services  
Prevention and Community Support  
1000 Peachtree Street, NE, Atlanta, GA 30309



### Call 1-800-CHILDREN (1-800-244-5373)

Connects Families to Supportive Programs and Resources in your Community

**The 1-800-CHILDREN Helpline Includes:**

- Child Crisis, Adult Public Safety
- Family Child Support
- Food, Clothing, Shelter
- Healthcare
- Abuse Domestic Violence

**The 1-800-CHILDREN Helpline is For:**

- Professionals that work with families
- Parents, Foster Parents
- Groupwork, Ad, Foster Parents
- Child Victims or Survivors of Abuse
- Faith Communities

**New Online Resource Map**

The 1-800-CHILDREN Helpline contains over 3,000 resources that can also be found on the PCAG Georgia Child Resource Map.  
<http://abuse.publichealth.gsu.edu/map/>



**Media Content**

**Child Serving Professionals**

Encourage parents you serve to call 1-800-CHILDREN to be connected with local resources. Report: <http://abuse.publichealth.gsu.edu/resources/helpline/> (5 characters)

Parents in getting connected with local resources using the NEW online resource map. Report: <http://abuse.publichealth.gsu.edu/map/> (5 characters)

Need resource guides? Try our online resource map, it has 3,000 programs for your area. Report: <http://abuse.publichealth.gsu.edu/resources/helpline/> (5 characters)

The resource map contains over 3,000 programs around the state that support your area. Report: <http://abuse.publichealth.gsu.edu/resources/helpline/> (5 characters)

**Find work:** Find supportive programs in your neighborhood! Learn more: <http://abuse.publichealth.gsu.edu/resources/helpline/> (5 characters)

6



# Inside

- News content and images
  - Parents and caregivers
  - Child serving professionals
- Web banner
- Printable flyer
- PowerPoint slide
- Social media content
  - Tweets
  - Facebook posts
  - Instagram posts & accompanying images

**Healthy Childhoods Last a Lifetime** 

**1-800-CHILDREN** (1-800-244-5357) is a free statewide helpline that connects caregivers with supportive programs wherever they live in Georgia. Callers can talk to a trained individual who cares and wants to help.

**1-800-CHILDREN connects callers with:**

- Courts/ Criminal Justice/ Public Safety
- Education/ Employment
- Family and Community Resources
- Food/ Clothing/ Shelter
- Healthcare
- Abuse/ Domestic Violence

**1-800-CHILDREN is for:**

- Professionals that work with families
- Parents/ Foster Parents/ Grandparents
- Relatives and Friends
- Crime Victims or Survivors of Abuse
- Faith Communities

**Se Habla Español**

Look online, [abuse.publichealth.gsu.edu/map](http://abuse.publichealth.gsu.edu/map) to search for support in your area on our virtual resource map!

Georgia Division of Family and Children Services  
Prevention and Community Support  
Safe Children. Strengthened Families. Stronger Georgia.

[www.preventchildabusega.org](http://www.preventchildabusega.org)



# Social Media Content

 **Prevent Child Abuse Georgia** ...

Did you know there is community support throughout Georgia to help grandparents raising grandchildren? Let us help, call 1-800-CHILDREN (1-800-244-5373).



**1-800-CHILDREN**  
1 - 8 0 0 - 2 4 4 - 5 3 7 3

**1-800-CHILDREN Helpline - Prevent Child Abuse Georgia**

Parenting is tough, we can all use a little help to get through the hard times. **1-800-CHILDREN** is here to listen to complex situations to help connect you...  
[ABUSE.PUBLICHEALTH.GSU.EDU](http://ABUSE.PUBLICHEALTH.GSU.EDU)

[Boost Post](#)

 Like     Comment     Share    

Parenting is tough!  
**1-800-CHILDREN can help.**  
1 - 8 0 0 - 2 4 4 - 5 3 7 3



# Call 1-800-CHILDREN (1-800-244-5373) Se Habla Español

Connects Families to Supportive Programs and Resources in your Community

## The 1-800-CHILDREN Helpline Includes:

- Courts/ Criminal Justice/ Public Safety
- Education/ Employment
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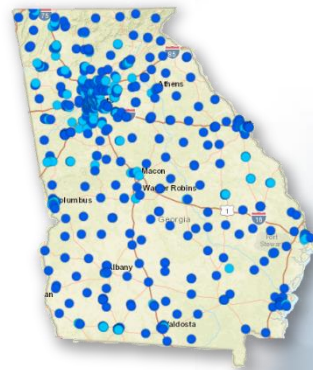
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## The 1-800-CHILDREN Helpline is For:

- Professionals that work with families
- Parents, Foster Parents,
- Grandparents, Kin, and/or Friends
- Crime Victims or Survivors of Abuse
- Faith Communities



# Partner up!

## Select

Select a scenario

## Plan

Create an action plan with at least 5 steps.

## Report Out

You might be asked to share!

# You Can Help

## Family Serving Programs can

- monitor the existence or development of high stress situations
- serve as a conduit for the emergency provision of material resources
- link parents to needed services





# Thank You!

Naeshia McDowell, Training and  
Helpline Coordinator

[Nmcdowell2@gsu.edu](mailto:Nmcdowell2@gsu.edu)

Jyll Walsh, Outreach and  
Communications Coordinator

[Jwalsh10@gsu.edu](mailto:Jwalsh10@gsu.edu)

