



Georgia Court Appointed Special Advocates, Inc.  
75 Marietta St. NW  
Suite 404  
Atlanta, GA 30303

(p) 404.874.2888  
(f) 404.874.2889  
800.251.4012

**Contacts:** Lori Derhammer [www.gacasa.org](http://www.gacasa.org)  
Georgia CASA  
404-874-2888 or 800-251-4012  
[lderhammer@gacasa.org](mailto:lderhammer@gacasa.org)

## FOR IMMEDIATE RELEASE

Della Lago  
Enotah CASA  
706-864-0300  
[director@enotahcasa.org](mailto:director@enotahcasa.org)

### Elizabeth “Liz” Ruf of Enotah CASA Is Recipient of 2020 CASA Board Member Leadership Award in Georgia

*Atlanta, Aug. 11, 2020* – Elizabeth “Liz” Ruf, board member with Enotah CASA (Court Appointed Special Advocates), headquartered in Dahlonega and serving Lumpkin, Towns, Union, and White counties, has received the 2020 CASA Board Member Leadership Award in Georgia.

Liz became involved with Enotah CASA 12 years ago, when she retired as an executive from BellSouth and moved to the North Georgia mountains. She has been a tremendous leader for Enotah CASA during her tenure, and has served as both a board member, board chair, and CASA volunteer advocating for the best interest of children involved in foster care.

Liz’s strong business acumen has been essential in establishing Enotah CASA’s strategic vision and pivotal in moving the nonprofit to a thriving organization. She has excelled at developing a cohesive, hardworking, and committed board, and serves as an excellent advisor to the director of Enotah CASA and motivator to the entire staff.

As a board member, Liz often spreads the word about child abuse and neglect and the important role Enotah CASA has in child welfare in the community. In the area of fundraising, she has taken the lead production role for the past four years for Enotah CASA’s Dancing with the North Georgia Stars – Town/Union fundraiser, coordinating a total of nearly 100 volunteers and raising over \$200,000. Due to her leadership, Enotah CASA has seen a 25% increase in giving overall.

Liz has also helped to strengthen the Enotah CASA board governance through strategic board recruitment and representation across various skill sets and geographic area who come together to accomplish their common mission. Most recently, she has served as board chair and leader of the personnel board committee, helping with the hiring of three new staff, along with the retirement of the previous director and hiring of the current director.

Liz is a model board member whose contributions to Enotah CASA are immeasurable.

Georgia CASA, Inc., develops and supports affiliate CASA programs throughout Georgia. CASA has community volunteers who provide compassionate, one-on-one attention, offering children experiencing foster care hope for a brighter childhood and future that comes from growing up in a healthy, supportive, permanent family and a successful transition to adulthood with supportive connections, educational achievements, and life skills.

Over 500 board members serve with CASA programs in Georgia. Last year, 2,700 CASA volunteers served over 11,000 children in Georgia. Currently, 46 affiliate CASA programs are located across Georgia, serving 156 counties. To contact Enotah CASA, visit [www.enotahcasa.org](http://www.enotahcasa.org) or call 706-864-0300. For more information about CASA in Georgia, visit [www.gacasa.org](http://www.gacasa.org) or call 404-874-2888 or 800-251-4012.

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