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FOR IMMEDIATE RELEASE

Mar-Jac Poultry Is Recipient of 2021 CASA Champion Award in Georgia

Atlanta, Aug. 7, 2021 – Mar-Jac Poultry, located in Gainesville, has received the 2021 CASA Champion Award in Georgia as it champions CASA advocacy, demonstrates a strong commitment to CASA advocacy, and whose actions positively impact the advancement of the CASA mission in the community.

Nominated by Hall-Dawson CASA, Mar-Jac Poultry possesses the core belief to make a difference in the world through its community support and philanthropic endeavors.

In 2015, Mar-Jac began its partnership with Hall-Dawson CASA and each subsequent year has increased its support, donating over \$125,000 to date. In 2019, Mar-Jac made a signature level donation to Hall-Dawson CASA's annual CASAblanca fundraising event, paving the way for a very successful celebration of 30 years of CASA advocacy and leveraging a nearly 75% increase in the event's net proceeds over the previous year.

The leadership team at Mar-Jac encourages employees to develop philanthropic attitudes and has been instrumental in sharing information and engagement opportunities with Hall-Dawson CASA. Joel L. Williams, Mar-Jac's Vice President of Operations/CEO, has pioneered a systematic approach with potential donors. This system, along with his passion for the CASA program, has resulted in increased first-time and repeat donors across the community. He believes money should never be the barrier for a child to benefit from having a CASA volunteer's advocacy. Mar-Jac's community involvement and philanthropy, modeled by its company leadership and supported across its employees, are outstanding examples of corporate responsibility and community investment.

Georgia CASA, Inc., strengthens and supports court-sanctioned, affiliate CASA programs that empower community volunteers who advocate for abused or neglected children and contributes to advancements within the child welfare system. CASA volunteers provide compassionate, one-on-one attention, offering children experiencing foster care the opportunity to thrive and reach their full potential with the support of permanent connections to family.

Last year, 2,700 CASA volunteers served over 10,000 children in Georgia. Currently, 45 affiliate programs are located across Georgia, serving 156 counties. To contact Hall-Dawson CASA, visit <http://www.haldawsoncasa.org> or call 770-531-1964. For more information about CASA in Georgia, visit www.gacasa.org or call 404-874-2888 or 800-251-4012.

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