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Subject: Georgia CASA - CASA Day at the Capitol 2023 Details

Dear CASA Directors, Staff, and CASA Board Chairs/Supervisors:

It's that time of year already! CASA Day at the Capitol will be held Thursday, February 2nd back at the Georgia Railroad Freight Depot. This is our first year back with a large-scale event since before Covid, and we're really excited to get to know our new and returning legislators and show the power of CASA advocacy.

Spreading the Word & Registration:

Please find attached a flyer [*available on event website*] about the event to share with your volunteers and board members. To show our unity, we are asking everyone to wear a **pop of red** again this year. As usual, if you post on Facebook, Twitter, or other social media about CASA Day, please use #GACASADayatCap. There are three optional social media posts included with the January prompts. As we get closer to the event, Rachele Mosely will be sharing a social media toolkit of resources for you to use to promote our engagement as well.

In preparation for the event, a website has been created to contain all information and details. The website link is [CASA Day at the Capitol 2023 - Georgia CASA \(gacasa.org\)](https://www.gacasa.org/casa-day-at-the-capitol-2023). There you'll find the tentative schedule of events, directions and parking, a map of the capitol, lobbying tips, etc. More information will continue to be added as it becomes available. We know it won't be until early in the session that office assignments will be situated.

The online registration is linked from the website and is available now. Your volunteers can register individually, or someone can register for the entire group. There is no cap on how many people you want to bring! **Please note that online registration will close on January 19th**. Leading up to the 19th, we will email a spreadsheet, so you can see who has signed up from your program. If no one from your organization registers, we will be calling you! 😊 This year, there is a \$15 registration fee, which can be paid online via credit card for either an individual or group. Group registrations can also be invoiced. If you have any questions about registration, please contact Shauna at shightower@gacasa.org.

Inviting Your Legislators:

The legislative session starts next Monday, and legislators will receive invitations to the luncheon in their Capitol mailboxes, but please take a moment and invite them to attend the luncheon. If you'd like a template to help you get started, there are samples on the website and attached to this email for both new and returning legislators. We have many new legislators to the General Assembly and new folks in leadership positions to introduce to the CASA family. A personalized invitation from someone in the district will go a long way in increasing their attendance at CASA Day.

Learn More About the Day & Session:

If this is your first year attending the event, or if you'd like more information about Legislative Advocacy and/or the logistics for CASA Day at the Capitol, we'll be hosting an informational Know Before You Go webinar on **Wednesday, January 25th at 3 pm**, which will be recorded and posted to the website. The link for the webinar is on the website, and we will send the information out in a separate email as a reminder as we get closer to the date.

Again, your attendance at this event is extremely important, as well as contractually required, so each affiliate should be represented with at least one staff, volunteer, or board member present. We hope that if you've attended in the past, you agree that this day is a fast-paced, fun opportunity to get together with others from across the CASA network and educate our elected officials about the great work we're doing in our local communities!

Please let us know if you have any questions.

Shauna



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