

Impact Report

Fiscal Year 2022

Georgia Court Appointed Special Advocates, Inc.



Dear Supporters,

Please take some time to peruse our Impact Report covering highlights of Georgia CASA's work between July 2021 and June 2022.

During the past fiscal year, nearly 2,600 advocates provided best-interest advocacy to over 9,000 children experiencing foster care in Georgia. As advocates and supporters, we come together around a shared vision that each child has the opportunity to thrive and reach their full potential through the support and connections to their family. Georgia CASA remains committed as ever to strengthening and supporting the local CASA affiliates each and every day, as evidenced by the interconnections and respect that extends to all corners of the state.

Thank you for the role you play in and support you lend to strengthening families all across Georgia. We look forward to continuing this partnership with you!



Mandira Mehra
Board Chair

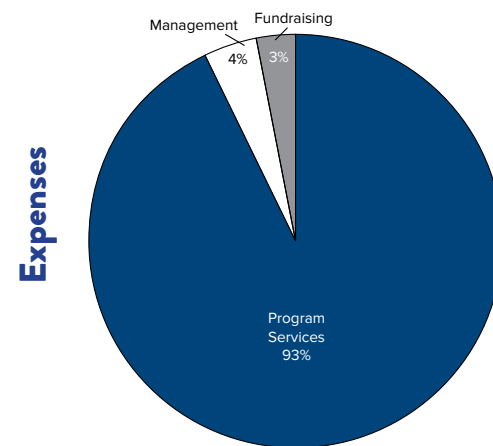
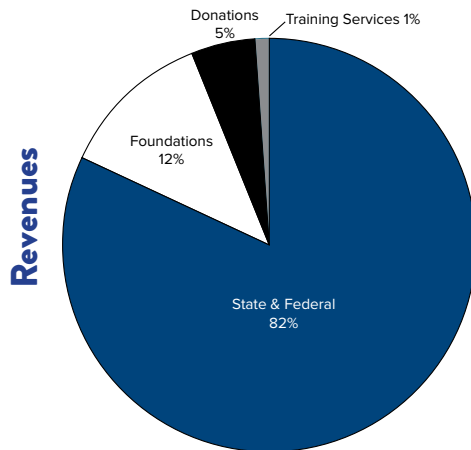


Jen King
Executive Director



Financials

for fiscal year ending June 30, 2022



Georgia CASA's comprehensive core services support and develop local CASA affiliate programs through trainings, technical assistance, volunteer recruitment and screening, networking, communications, legislative advocacy, and outcomes measurement.

In a given year, an average of over 1,000 contacts with affiliates are made by the Georgia CASA team via phone calls, emails, visits, and statewide events.

Email info@gacasa.org for a copy of the full financial statements.

CASA Service Area by Affiliate



Map current as of June 30, 2022

Visit <http://bit.ly/DirectorySearch> for contact information for all affiliate CASA programs in Georgia.

CASA Advocacy Across the Georgia



44
Affiliates

156
Counties

During the fiscal year, Tri-County CASA (Appling, Jeff Davis, and Wayne counties) began operating under CASA Glynn as part of the Brunswick Judicial Circuit

in Fiscal Year 2022...



9,045
Children Served



2,592
CASA Volunteers



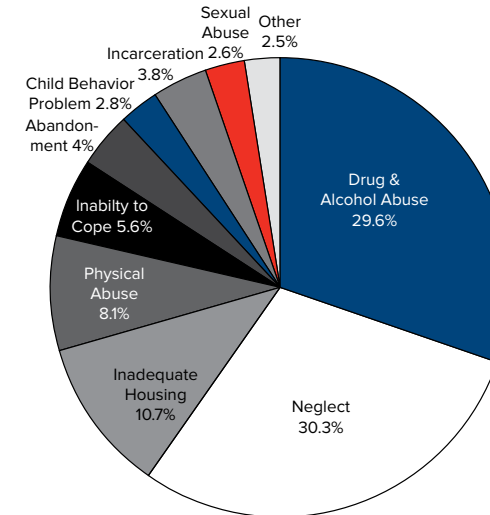
2,753
Children Appointed a CASA Volunteer



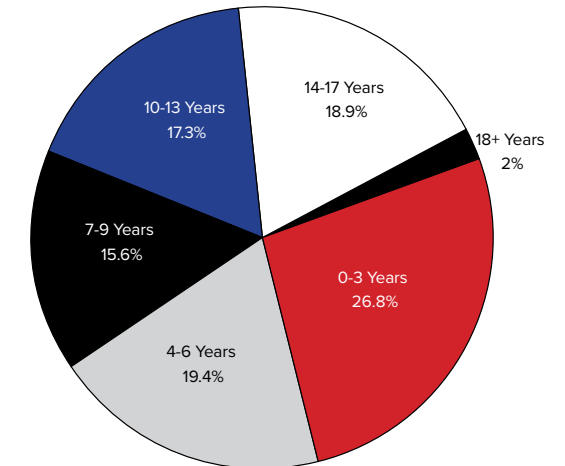
2,257
Children Reached Permanency

CASA Advocacy Across the State

Reasons for Dependency

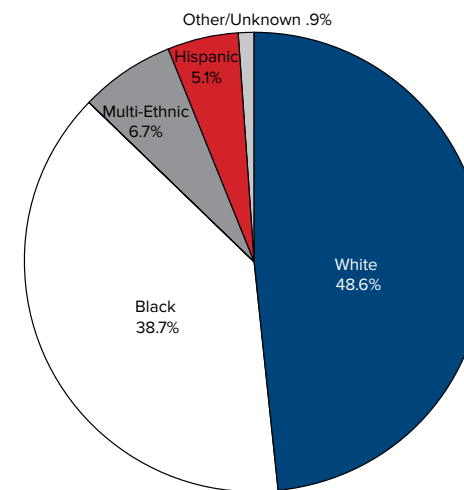


Ages of Children with CASA Volunteers

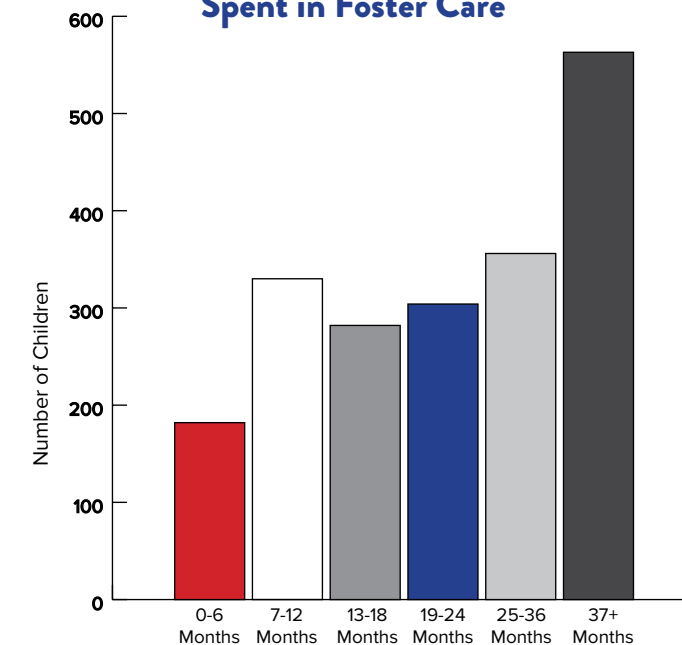


Visit <https://bit.ly/FY22Statistics> to view individual statistical information for each affiliate CASA program in Georgia.

Race & Ethnicity of Children



Length of Time Children Spent in Foster Care



Key Impact Areas

Quality Volunteer Advocacy

Provided **statewide trainings, on-site court visits, affiliate-focused advocacy reviews, and individualized case consultations** in the areas of child welfare law, policy, and practice

Delivered these supports and resources statewide to more than 3,000 staff and advocates, designed to **promote strengthened CASA volunteer and staff advocacy skills and effectiveness both within and beyond courtroom**

FEATURE: Advancing Advocacy Webinars

- Launched monthly *Advancing Advocacy* webinars for hundreds of CASA staff and volunteers to strengthen quality of best interest advocacy across state and make connections with experts to meet needs of children and families
- Topics included trauma-informed advocacy, reunification, commercial sexual exploitation of children, Medicaid waivers, and supports and services for immigrant children among many others



“Georgia CASA always assists in helping the affiliates operate more effectively.”

Affiliate CASA Director in Georgia

Legislative & Policy Advocacy

Tracked and supported **key legislative issues** impacting children and families involved in child welfare and coordinated legislative activities and outreach

FEATURE: CASA Day at the Capitol - February 2022

- Day included on-site and virtual legislative briefing
- Legislative appointments, both in-person or virtually, during legislative session
- CASA materials distributed on-site to each legislator’s office



On-site Attendees at Capitol Event

At close of legislative session, General Assembly increased the State of Georgia’s investment by \$200,000 for total of **\$3.82 million** for CASA advocacy statewide

Key Impact Areas

Affiliate Operations

Comprehensive support and services provided to improve quality advocacy and effectiveness, including visits, trainings, networking opportunities, and consultation in a variety of operational areas

Facilitation of 60+ trainings and small group discussions in addition to 10 larger core trainings, State Conference, and routine calls and meet-ups

Included nine Race Equity Diversity Inclusion (REDI) related meetings, eight director meetings to discuss trends and issues, two Council of Programs meetings and 30 Affinity Group discussions

FEATURE: Council of Programs Meeting



Council of Programs Meeting, May 2022

“Georgia CASA’s guidance and leadership is crucial. We couldn’t do our work without them.”

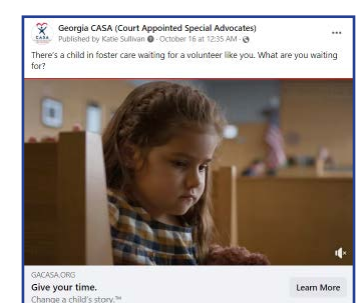
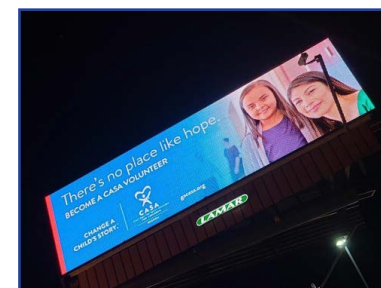
Affiliate CASA Director in Georgia

Recruitment & Awareness

Created and disseminated a variety of volunteer recruitment and awareness materials and tools to affiliates, as well as offered consultation and technical assistance on recruitment. Further promoted CASA mission via people recognition opportunities and various communications tools including website, social media channels, and e-newsletters

FEATURE: Change a Child’s Story Campaign

- Georgia campaign ads ran in Atlanta and Macon designated market areas during Fall 2021 (social media, digital out-of-home, digital newspapers & radio)
- 8.9 million total impressions / 1,000+ volunteer inquiries to Georgia CASA
- National campaign ads ran at Hartsfield-Jackson International Airport in Atlanta (ongoing)



Key Impact Areas

Impact

*Celebrated and recognized **service and investment of people** as well as **affiliate recognition** for accomplishments and overall effectiveness, all while further promoting CASA mission to impact **over 9,000 children** experiencing foster care*

FEATURE: Award Winners



*Jackie McLearn, 2022
CASA Board Member
Leadership Award winner
from CASA of Houston
County*



*Becky Nunnally, 2022 CASA
Volunteer of the Year from CASA of
the Appalachian Judicial Circuit (with
Lauren Hyatt, Board Chair & Jen King,
Executive Director)*



*Judge Amanda Heath,
2022 CASA Champion
Award winner - Augusta,
GA*



*Left:
Atlantic Area CASA,
Established Program
Award of Excellence*



*Right:
Coastal Plain CASA,
Innovative Program
Award of Excellence*

Signature Fundraiser

FEATURE: Luncheon & Fashion Show - April 2022

- Event Co-Chairs Kimberly Meisel and Nicole Postlewaite
- Honored guest speaker former Chief Justice David Nahmias of the Supreme Court of Georgia
- Fashions by Lilly Pulitzer
- Raised nearly \$100,000



David Nahmias & Linda Willis



Event Committee Members

Donors

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By Mr. Joel Arogeti

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Joyce Jones
Staff Associate



*Georgia CASA Team at State Conference - August 2022
(including Ellie Gravitt, Legal Intern &
Shauna McCullough-Hightower, New Team Member)*



CASA

Court Appointed Special Advocates
FOR CHILDREN

GEORGIA

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