

GEORGIA CASA IMPACT REPORT

FISCAL YEAR 2023



*Highlighting the impact of the mission work of
Georgia Court Appointed Special Advocates, Inc.
- July 2022 through June 2023 -*



FROM THE LEADERSHIP

Dear Supporters,

We are excited to share our latest Impact Report with features of Georgia CASA's mission work during our most recent past fiscal year 2023.

In conjunction with our 35th anniversary, CASA services are now in all 159 counties of the state with the opening of CASA of Henry County in Spring 2023. Our vision for *all children* who experience abuse or neglect to have the opportunity to thrive and reach their full potential with the support of permanent connections to family is now within closer reach due to full statewide coverage. This past fiscal year, over 8,600 children experiencing foster care in Georgia were served by over 2,500 CASA advocates and we look forward to growing our number of CASA advocates by 1,000 over the next three years as part of our statewide growth plan for 2023 - 2026.

Thank you for your support of Georgia CASA and the work of our CASA affiliates all across Georgia. We look forward to continuing our partnership with you!

Lauren Hyatt
Board Chair

Jen King
Executive Director



Lauren Hyatt

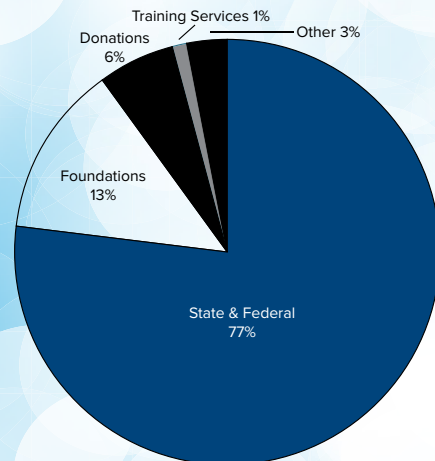


Jen King

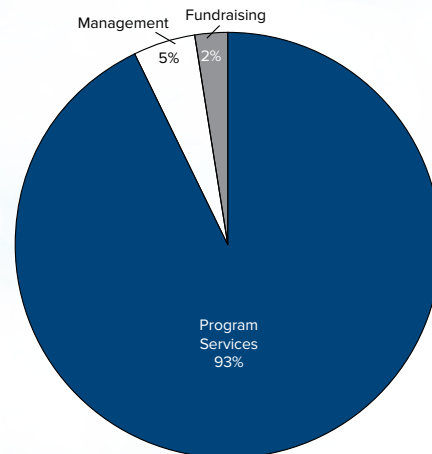
FINANCIALS

for fiscal year ending June 30, 2023

REVENUES



EXPENSES



Georgia CASA's comprehensive core services support and develop local CASA affiliate programs through trainings, technical assistance, volunteer recruitment, screening, and retention, networking, communications, legislative advocacy, and outcomes measurement.

In a given year, an average of over 1,000 contacts and service deliveries with affiliates are made by the Georgia CASA team via phone calls, emails, visits, trainings, and statewide events.

For a copy of the full financial statements, email info@gacasa.org.

CASA SERVICE AREA BY AFFILIATE



1 - Lookout Mountain
2 - Murray/Whitfield
3 - Appalachian
4 - Enotah
5 - Northeast GA
6 - Floyd Co.
7 - Northwest GA
8 - Hall-Dawson

9 - Piedmont
10 - Cherokee Co.
11 - Forsyth Co.
12 - Gwinnett Co.
13 - Athens-Oconee
14 - Polk & Haralson
15 - Paulding Co.
16 - Cobb Co.

17 - DeKalb Co.
18 - Rockdale Co.
19 - Alcovy
20 - Ocmulgee
21 - Augusta
22 - Carroll Co.
23 - Children's Voice
24 - Atlanta

25 - Clayton Co.
26 - Henry Co.
27 - Coweta
28 - Troup Co.
29 - Advo-Kids
30 - Towaliga
31 - Chattahoochee
32 - Central GA

33 - Houston Co.
34 - TLC
35 - Ogeechee
36 - Sowega
37 - Atlantic Area
38 - Savannah/Chatham Co.
39 - Dougherty Co.
40 - Coastal Plain

41 - Glynn
42 - Southwest GA
43 - CASA Kids
44 - Alapaha
45 - Action Pact
46 - Lowndes/Echols

Map current as of June 30, 2023

Visit <http://bit.ly/DirectorySearch> for contact information for all affiliate CASA programs in Georgia.



Kids of Georgia Need Volunteers, Inc. (KGNV) forms to establish Guardian ad Litem program in Georgia, 1988



First State Conference and Council of Programs meeting are held, 1993



Metro Atlanta CASA Collaborative forms between Georgia CASA and five affiliate CASA programs, 2004



Forgotten Children Campaign (with Judge Hatchett) in Woodruff Park, 2010



Georgia CASA team celebrates 30th anniversary, 2018



Mrs. Marie Barnes, Georgia's First Lady, becomes Honorary Chairperson of Georgia CASA, 1999



First CASA on the Catwalk, 2005



Georgia CASA receives Big Voice Award, 2012



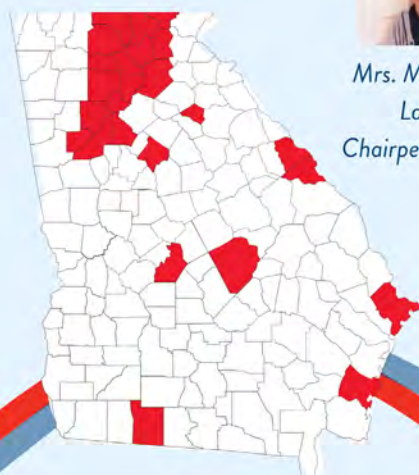
CASA Meets Congress, 2016



2023



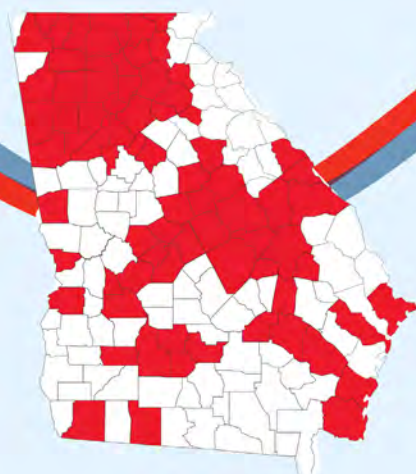
The CASA network at 35 years, 2023



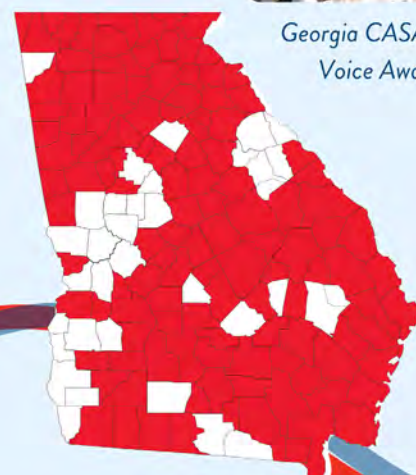
1995



KGNV becomes GACASA and first programs transition to independence, 1992



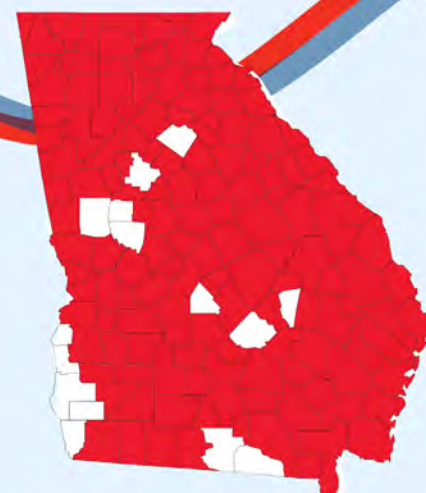
2002



2009



Speaker Ralston recognizes Georgia CASA's 25 years of advocacy, 2013



2018



Everyday Heroes Campaign launches in Georgia as part of the first growth plan, 2016



Longest serving Executive Director, Duaine Hathaway, retires after 18 years with transition to Jen King, 2018



First class of volunteers sworn in, 1989



First CASA Day at the Capitol and codification of Court Appointed Special Advocates, 1998



Inaugural year of Awards of Excellence for affiliate CASA programs, 2007

CASA ADVOCACY ACROSS THE STATE



46
Affiliates

159
Counties

During the fiscal year, CASA services expanded to the entire state and all 50 judicial circuits with the start-up of CASA of Lowndes and Echols Counties and CASA of Henry County

in Fiscal Year 2023...



8,649
Children Served



2,532
CASA Volunteers



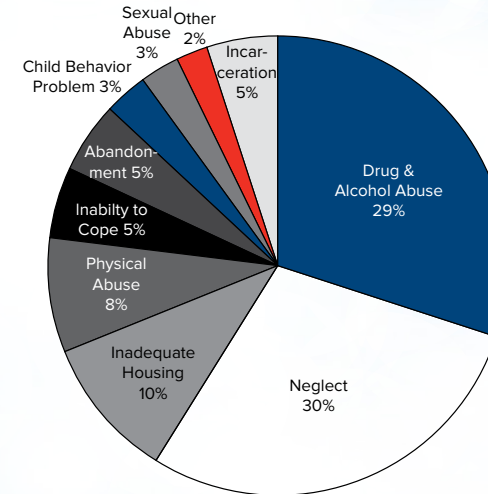
2,430
Children Appointed a CASA Volunteer



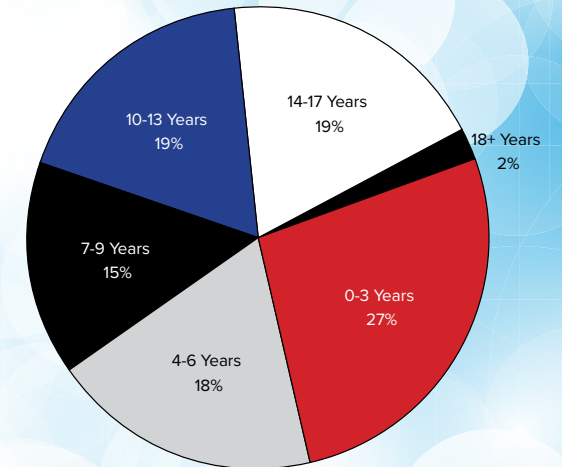
2,632
Children Reached Permanency

CASA ADVOCACY ACROSS THE STATE

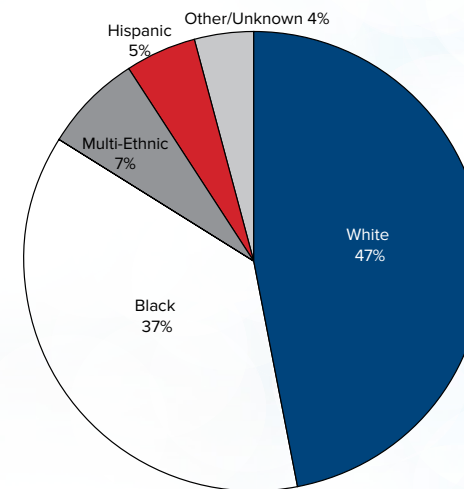
Reasons for Dependency



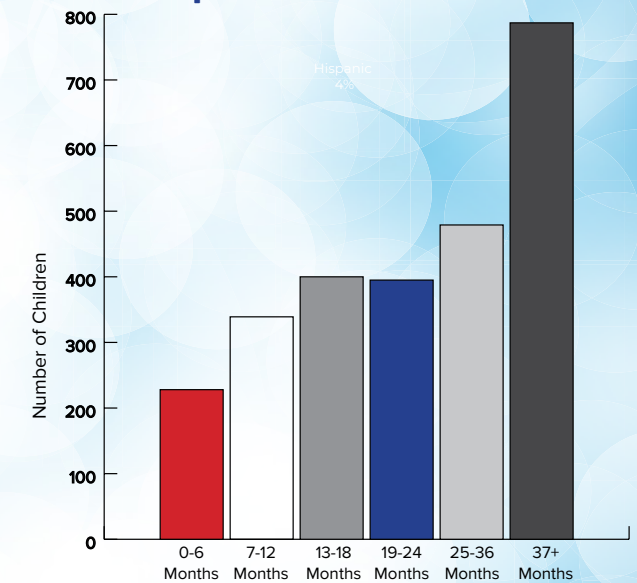
Ages of Children with CASA Volunteers



Race & Ethnicity of Children



Length of Time Children Spent in Foster Care



Visit <https://bit.ly/FY23Statistics> to view individual statistical information for each affiliate CASA program in Georgia.

KEY IMPACT AREAS

Quality Volunteer Advocacy

Provided **statewide trainings, on-site court visits, affiliate-focused advocacy reviews, and individualized case consultations** in the areas of child welfare law, policy, and practice

Delivered these supports and resources statewide to more than 3,000 staff and advocates, designed to **promote strengthened CASA volunteer and staff advocacy skills and effectiveness both within and beyond courtroom**

HIGHLIGHT: Regional Practice Scan and Share Convenings

- Connected affiliate staff in six neighboring regions through deep-dive practice, data exploration, and interactive dialogue centered on specific outcomes for children and families
- Resulted in solution-focused advocacy and practice improvements to provide consistent high-quality best interest advocacy and help to continuously advance child welfare system improvements



Scan and Share for Northwest Region

"The scan and share convenings have identified key ways in which CASA volunteers can elevate their case advocacy in practical and measurable ways. The convenings are also a reminder to us all that opportunities and strategies are available, amid a changing landscape, to support lasting change and impact."

Jen King, Executive Director, Georgia CASA

Legislative & Policy Advocacy

Tracked and supported **key legislative issues** impacting children and families involved in child welfare and coordinated **legislative activities and outreach**

HIGHLIGHT: CASA Day at the Capitol - February 2023

Day included:

- Legislative briefing
- Group photo with Governor Kemp
- Drop-in luncheon for legislators, partners, and guests

At close of legislative session, General Assembly increased the State of Georgia's investment by \$750,000 for total of **\$4.635 million** for CASA advocacy statewide



Capitol Day Event with Governor's Proclamation

KEY IMPACT AREAS

Affiliate Operations

Comprehensive support and services provided to improve quality advocacy and effectiveness, including visits, trainings, networking opportunities, and consultation in a variety of operational areas

Guided steering committees in development of two new affiliates

Facilitated core trainings, including State Conference, specialized trainings, information sharing through affinity groups, routine calls, and meet-ups

Led continued Race Equity, Diversity, and Inclusion (REDI) Task Force and trainings, to include launch of Cultural Competency and Cultural Humility facilitators manual

HIGHLIGHT: Directors' Training Series

Online training series for affiliate directors included topics such as:

- Fundraising in lean times
- Setting goals for success
- Donor databases
- Board culture
- Diversification of funding

"Georgia CASA empowers all affiliates in the network. From staff and volunteer education to strong support of courtroom advocacy to offering grant support, Georgia CASA supports the needs of each affiliate to strive for the goal of 100% volunteer advocacy within our state."

Lindsay Dycus, Executive Director, Alcovy CASA

Recruitment & Awareness

Created and disseminated variety of **volunteer recruitment and awareness materials and tools** to affiliates, as well as offered **consultation and technical assistance on recruitment** including new social media bootcamps

Further promoted CASA mission via various communications tools

HIGHLIGHT: Young Professionals Network

GEORGIA CASA
YOUNG
PROFESSIONALS
NETWORK



- Board members led creation of new Young Professionals Network (YPN)
- Designed specifically for individuals aged 21-40 to engage, empower, and cultivate community of passionate young supporters who will champion the CASA mission for decades to come
- Many supporters already garnered for September 2023 launch

Left: Supporters of the Young Professionals Network

KEY IMPACT AREAS

Impact

*Celebrated and recognized **service and investment of people** as well as **affiliate recognition** for accomplishments and overall effectiveness, all while further promoting CASA mission to impact **over 8,600 children** experiencing foster care*

HIGHLIGHT: Award Winners



Chris Hollifield, 2023
CASA Board Member
Leadership Award winner
from Hall-Dawson CASA



Kimberly Force, 2023
CASA Volunteer of the
Year from Gwinnett County
CASA



Christine "Chris" Arians,
2023 CASA Champion
Award winner from
Ocmulgee CASA



Left:
CASA of the Appalachian
Judicial Circuit,
Established Program
Award of Excellence



Right:
Alcovy CASA,
Innovative Program
Award of Excellence

Signature Fundraiser

HIGHLIGHT: Luncheon & Fashion Show - April 2023

- Honored Bernadette Hartfield, Georgia CASA life board member and Associate Professor of Law Emerita – Georgia State University College of Law
- Fashions by Tootsies
- Raised \$97,000



Jen King & Bernadette Hartfield



Models and Friends of Georgia CASA

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Beacon of Light (\$10,000+)

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Mary Allen Lindsey Branan Foundation
Chick-fil-A, Inc.
Children's Justice Act
Criminal Justice Coordinating Council
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The LuluMa Foundation
The Ma-Ran Foundation
National CASA/GAL Association for Children
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Champion (\$7,500 - \$9,999)

Anonymous

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Visit <https://bit.ly/FY23GACASADonorsList> to view
the complete donor listing.

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In honor of 159 Celebration
By Mr. & Mrs. Chris Hempfling

In honor of Mrs. Susan Abramson
By Ms. Donna Bradley
Mr. & Mrs. Bo Bradshaw

In honor of Atlanta Woman's Club
By Ms. Judith Reece

In honor of Mr. Al Battle
By Mr. Bruce Battle

In honor of CASA Employees
By Mr. & Mrs. Thomas M. Rotroff

In honor of CASA Volunteers in Georgia
By Dr. Lucy Davidson

In honor of Weiping Cao & Charles Medlin
By Mr. Gregory Veal

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By Mr. Matthew Chotin

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By Ms. Jan Pylant & Ms. Judy Jenks

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By Mr. & Mrs. Richard Sosebee

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Memorials

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By Ms. Robin R. Parker

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By Ms. Darlene Lynch

In memory of Speaker David Ralston
By Ms. Wendi Clifton

In memory of Mrs. Karen Sibley & Mr. Quintus Sibley
By Ms. Catherine R. Moirai

In memory of Mr. Joe Trepke
By Mr. Jeff Morgan



Pictures from 159 Counties Celebration in May 2023

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Atlanta, GA 30303

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